

**Quarterly Traveler Information Meeting**  
**Summary Meeting Notes**  
**July 8, 2015**

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**Next Quarterly Traveler Information Meeting:**

**September 23, 2015**

**Action Items:**

- Caltrans Headquarters (HQ) will cancel the Traveler Information face-to-face meeting scheduled for October 15, 2015 at HQ and notify the team.
- HQ will send an invite to the team for the next Traveler Information face-to-face meeting being held at the end of ITS-CA on September 23, 2015 in Los Angeles at the LAX Airport Hilton.
- HQ will poll the team for ideas for future traveler information meetings.
- HQ will contact Iain Fairweather (LA Metro/LA SAFE) to ascertain if there is a teleconference option available for the next face-to-face meeting in Los Angeles and notify the team.
- HQ will email the current version of the 511 Traveler Information Statewide Agency Contacts.

**Decision Points:**

- HQ will cancel the October 15, 2015 Caltrans hosted statewide face-to-face meeting as HQ representatives will be attending the face-to-face meeting at the end of ITS-CA on September 23, 2015 in Los Angeles.

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**Introductions**

1) HQ Representatives:

- a. James Anderson – Chief, Office of Traffic Management
- b. Larry Wooster, Chief, Transportation Management Center (TMC) Operations & Incident Management, Office of Traffic Management
- c. Jennifer Ashby-Camp – Traveler Information Coordinator, Office of Traffic Management
- d. Abteen Kashkouli – System Planning, Division of Transportation Planning

2) District Representatives:

- a. District 1 – None identified
- b. District 2 – None identified
- c. District 3 – None identified
- d. District 4 – None identified
- e. District 5 – Jacques Van Zeventer (Traffic Operations)
- f. District 6 – None identified
- g. District 7 – Dawn Helou and Peter Wong (Traffic Operations)
- h. District 8 – None identified
- i. District 9 – Robert Rubinstein (System Planning)
- j. District 10 – Willie Kuhl (Traffic Management)
- k. District 11 – Unknown person, Lima Saft, Gerard Chadegian and Shahin Sepassi (Traffic Operations)
- l. District 12 – None identified

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- 3) Agency Representatives:
  - a. Mark Heiman – Sacramento Area Council of Governments (SACOG)
  - b. Derrick Fesler – Metropolitan Transportation Commission (MTC)
  - c. Stephanie Hicks – San Luis Obispo Council of Governments (SLOCOG)
  - d. Yvette Davis and David Ripperda – San Joaquin Council of Governments (SJCOG)
  - e. Tim Byrne – San Bernardino Associated Governments (SANBAG)
  - f. James Dreisbach-Towle and Chiachi Rumbolo - San Diego Association of Governments (SANDAG)
  - g. Patrick Sampson – Orange County Transportation Authority (OCTA)
  - h. Regina Valentine – Stanislaus Council of Governments (StanCOG)
  - i. Elizabeth Wright – Tulare County Association of Governments (TCAG)
  - j. Tegan Speiser – Santa Cruz County Regional Transportation Commission (SCCRTC)

**511 Traveler Information Statewide Status Updates**

- 4) Stephanie Hicks– San Luis Obispo Council of Governments (SLOCOG)
  - a. SLOCOG revamped the 511 web offering which is up and running. The web offering uses QuickMap data and includes a multi-modal trip planner tool and rideshare information. The phone system is still up and running. SLOCOG is also doing a yearlong marketing campaign with local television and some print outlets.
- 5) Tegan Speiser – Santa Cruz County Regional Transportation Commission (SCCRTC)
  - a. Cruz511, a comprehensive multi-modal system, was launched in mid-May and uses QuickMap data for the map. SCCRTC is just starting the first level of publicity, including social media, and has received positive feedback. Cruz511 helps fill in the 511 gap on the Central Coast.
- 6) Yvette Davis – San Joaquin Council of Governments (SJCOG)
  - a. SJCOG is transitioning from the current ride match system (Trapeze product) to a new ride matching/trip planning option (RideAmigos product). The public launch is planned for fall 2015.
- 7) Tim Byrne – San Bernardino Associated Governments (SANBAG)
  - a. No update at this time.
- 8) Patrick Sampson – Orange County Transportation Authority (OCTA)
  - a. No update at this time.
- 9) Regina Valentine – Stanislaus Council of Governments (StanCOG)
  - a. StanCOG contracted SJCOG to create the TDM system which is generally consistent with the update from SJCOG.

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- 10) Derrick Fesler – Metropolitan Transportation Commission (MTC)
  - a. The roadway network coverage has recently been expanded to include many of the express lanes in the Southern Bay as well as a variety of other major arterials/commute roadways throughout the region. The complete overhaul for the 511 system is on schedule and should go live next summer.
- 11) Chiachi Rumbolo – San Diego Association of Governments (SANDAG)
  - a. Improvements are being made to the 511 system which includes re-organizing the call flow, improving the voice recognition and adding personalization functionality.
  - b. SANDAG is using Castle Rock for the 511 system, along with SACOG, and inquired about challenges with the voice recognition system. The out of area number to access SACOG 511 is (877) 511-8747.
- 12) Mark Heiman – Sacramento Area Council of Governments (SACOG)
  - a. SACOG is working with state partners and 11 other states across the U.S. to import WAZE data into the 511 system. WAZE data provides a powerful tool but the difficulty is in ferreting out the immense amount of data in the system.
  - b. District 3 recently started posting travel times on CMS from the Tahoe Basin on US-50 which are matching closely with Google travel times.

**Agenda Items**

- 13) Concern has been expressed over the format of the traveler information meetings. The traveler information meetings are the teams meetings and the goal of HQ is to bring partners together to facilitate communication, discussion, best practices and to learn from one another and move traveler information forward for the state of CA. HQ would like the team to consider the following discussion points to ensure HQ is meeting the needs of the team.
  - a. Do the quarterly traveler information meetings add value?
  - b. Does the team want HQ to continue facilitating the meetings?
  - c. Do agencies want to take turns rotating meeting facilitation?
  - d. Does the roundtable format work for all agencies?
  - e. Would it be more effective to have an agency or two, or a Caltrans district, make a presentation at each meeting? This may include scaling back the roundtable agenda time.
  - f. Given that the team needs more time to consider the discussion points, HQ will send a poll out to the team.
- 14) SLOCOG remarked that with a smaller 511 budget, the most useful part of the quarterly traveler information meetings is hearing how the larger agencies are updating their 511 systems. Similarly, SLOCOG prefers to attend face-to-face meetings with relevant agenda topics.
- 15) No local principal arterials were designated by transportation partner agencies at this time. Some agencies collaborated with districts to submit state highways as RoS.

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- a. Districts proposed state highways as RoS and HQ is currently reviewing data on the routes to ensure they are in compliance with the four reporting provisions in the federal regulations. RoS that do not meet compliance will not be included in the Real-Time System Management Program (RTSMIP) for 2016.
- b. At this time, the next call for RoS will be in 2018. If funding changes occur that may affect RoS, CT may be willing to discuss the date for the next RoS call.

**Action Items**

- 16) Representatives from HQ will attend the statewide face-to-face meeting on the last day of ITS-CA on September 23<sup>rd</sup> at the LAX Airport Hilton. At this time, HQ is not sure who will be attending, if the representatives will attend the entire ITS-CA conference or just the face-to-face meeting.
  - a. HQ was able to get travel approved by stating this is an annual statewide face-to-face 511 traveler information meeting.
  - b. HQ will send out a calendar invite to the team for the face-to-face meeting on September 23<sup>rd</sup> at the end of ITS-CA.
  - c. HQ will cancel the Caltrans hosted annual statewide face-to-face meeting on October 15<sup>th</sup> and notify the team.
  - d. HQ will contact Iain Fairweather (LA Metro/LA SAFE) to see if there is a teleconference option for those unable to travel to the statewide face-to-face meeting on September 23<sup>rd</sup> and notify the team.
- 17) SACOG would be interested in a presentation from HQ at the statewide face-to-face meeting regarding the State's objectives for 511 traveler information, and what the State perceives as its role. This discussion along with points such as system standards and minimum amounts of data would also help MPOs better align with the State and decide how best to spend funds.
  - a. Other possible topics could include data sharing practices, connected vehicles, 511 system innovations and agency funding challenges.
- 18) District 11 remarked that the 511 part of the Regional ITS Architecture is also an important topic as well as how it relates to ITSs and traveler information.

**Adjourn**

- 19) SACOG requested a statewide 511 principal contact list. HQ will send out the current version of the list that was previously distributed.